

# DANIELLE MULLENIX

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Tuscaloosa, AL, 35487

## EDUCATION

**Bachelor of Fine Arts**, Expected May 2025

*The University of Alabama, Tuscaloosa, AL*

Minor in News Media

GPA: 3.9 / 4.0

## WORK EXPERIENCE

**Artist in Residence**, April 2024 - September 2024

*The Playmill Theatre, West Yellowstone, MT*

- Spent a summer residency providing Broadway-caliber shows to over 45,000 visitors of Yellowstone National Parks
- Created a unique theatre experience by engaging with each audience member on a personal level and developing retention with theatre patrons

**Receptionist & Social Media Assistant Manager**, May 2023 - August 2023

*Mobile Oral Surgery, Mobile, AL*

- Utilized OIS Computer Operation Systems to devise an organized and efficient schedule for consultations and surgeries for over 800+ patients
- Formulated positive patient experience by providing a personalized and friendly demeanor
- Developed weekly content on social media platforms to inform patients about variety of medical treatments offered
- Tracked audience insight on social media and tailored media around posts; expanded social media reach by 90%, increasing presence on Instagram

## LEADERSHIP EXPERIENCE

**College of Arts and Sciences Ambassador**, April 2023 - Present

*The University of Alabama, Tuscaloosa, AL*

- Collaborated with the college's admissions office to devise individualized informational sessions with over 50 prospective students in one year
- Shared a personalized student perspective on potential college agendas and achievements with donors, alumni, and key faculty members of The University of Alabama at over 20 events in one year

**Public Relations Coordinator**, April 2023 - Present

*Alpha Psi Omega, Tuscaloosa, AL*

- Created & Conducted a digital marketing plan to strengthen the organization's social media presence, with the impressions of social media accounts gaining over 300% visibility in one year
- Orchestrated external affairs and partnerships with organizations around The University of Alabama to promote Alpha Psi Omega events
- Designed a website and social media accounts to publicize the core values and events of the club organization; used Canva to design over 150+ graphics for the organization in one year

## HONORS AND AWARDS

- The University of Alabama Honors College; President's List and Dean's List
- Golden Key International Honor Society
- Outstanding Sophomore Award, The University of Alabama, April 2023
- ACCESS Magazine 2019 "Girls Who Will Change the World" Award
- Best Lead Actress for Bay Area Performing Arts, Daphne AL, 2019,2022

## SKILLS

- Language: English (native speaker), Spanish (professional proficiency)
- Technical: Adobe Photoshop, Microsoft Office Suite Canva, CapCut